

# FOUNDER MEDIA KIT

**Tamara L. Lee, M.Ed.**

*Founder & Program Director | Balloons and Opportunity (Globos y Oportunidad)*

*Developing skills. Opening doors. Transforming lives.*

## Founder Bio

Tamara L. Lee is a U.S. Marine Corps veteran, retired technical instructor, and educator with a Master's in Education. She founded Balloons and Opportunity to equip women in Panama with practical balloon décor skills, creative confidence, and pathways to income through a free, sponsor-funded training program.

## Program Snapshot

- 4-week structured balloon décor training program
- Hands-on instruction in columns, garlands, sizing, and design techniques
- Business-minded support that helps participants move toward income-generating opportunities
- Bilingual English/Spanish program materials for accessibility
- Sponsor-funded model designed to serve women in Panama at no cost to participants

## Founder Quote

*"Opportunity is not something you wait for—it's something you build."*

**A polished introduction for sponsors, partners, embassies, grant conversations, and media outreach.**

## Strong title options:

- Founder Media Kit
- Media Kit | Founder & Program Overview
- Balloons and Opportunity Media Kit

## At a Glance

**Based in:** Panama

**Focus:** Women's empowerment through structured balloon décor training

**Model:** Free, sponsor-funded program

**Background:** Veteran • Educator • Program Builder

**Audience:** Sponsors, partners, media, community supporters

## Media / Contact

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## Suggested Email Subject

Balloons and Opportunity |  
Founder Media Kit